

10th July 2003
FOR IMMEDIATE RELEASE

'The Seal of approval is given to a new era for ZOGGS'.

Following 12 years of extensive International growth and expansion from its home in Sydney Australia, the Zoggs Group of companies has been acquired by The Kendal Group.

The Kendal Group set up by Daniel and Leo Gestetner has been established as a vehicle to build a portfolio of International Sports and Leisure Brands. Zoggs is the first acquisition for the Kendal Group and will provide the platform from which to acquire 3-5 companies.



Daniel (left) and Leo pictured here at Zoggs

"The Sports & Leisure Brands market is a very exciting space and Zoggs provides us with a well established brand from which we plan to build a group of International brands" Daniel Gestetner.

From an operational standpoint at Zoggs nothing will change, in fact it is business as usual. The Executive Management team at Zoggs Ltd. will remain exactly the same as it is – Mark Hammersley as CEO, David Hill as Finance Director, Neil McConnochie as Brand and Product Development Director; Colin Rickwood as International Business Development Director and Steve Francia as Managing Director of Zoggs Australia Pty Ltd.

Co-founder of Zoggs, Graham McConnochie will remain a part of the business as will Crawford Graham offering their knowledge and experience as Consultants in specific areas of the business.

"This is a very exciting time for Zoggs - being part of The Kendal Group will give us the opportunity to grow and expand Zoggs into a larger and more formidable force in the Sports and Leisure marketplace". Mark Hammersley – CEO Zoggs International.

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media release



visit us at www.zoggs.com



Born in Australia, the home of swimming, and with our roots still firmly embedded here, ZOGGS is now swimming all around the world. An innovative range of market leading swim goggles remain at the heart of the ZOGGS brand and we will remain focused on that heritage as we grow into a full service swim brand. At ZOGGS we care deeply about what we are doing, for us it is more than just designing highly innovative, quality swimming equipment and swimwear, it's a passion. We want all swimmers whether they be swimming for fitness or recreation, to enjoy the freedom, fun and exhilaration of the water with unconditional trust in their ZOGGS goggles, equipment and swimwear.



Born in Australia, now swimming around the world

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ZOGGS goggles are exclusively recommended
by The Cancer Council Australia