

## ANY TAKERS?: Luxury underwear maker Myla to seek £25m sale



LINGERIE brand Myla has hired corporate finance firm Cavendish to look into a possible £25m sale, it has been reported. Myla, which in 2005 was acquired by a group of investors including entrepreneur brothers Daniel and Leo Gestetner, is loss-making with sales expected to reach £7m this year. The news comes just weeks after rival Agent Provocateur was sold to private equity investors. Myla has received attention from several interested parties since the Agent Provocateur sale. Picture: REX